

## DEVELOPING MEANINGFUL M&E FRAMEWORK

SUSHIL KOIRALA

Joint Action program on reduction of HIV vulnerability related to population movement in the greater Mekong sub-region, Consultation Meeting, July11-13 2012, Bangkok, Thailand

### In this session

- Revisit definitions of M&E
- Discuss frameworks used in program design
- Discuss process involved in the development of M&E framework

## M&E

### Monitoring

- Is ***routine*** tracking
- Usually looks at key elements of program performance (inputs, process and outputs)
- Conducted through regular reporting
- To take corrective measures

### Evaluation

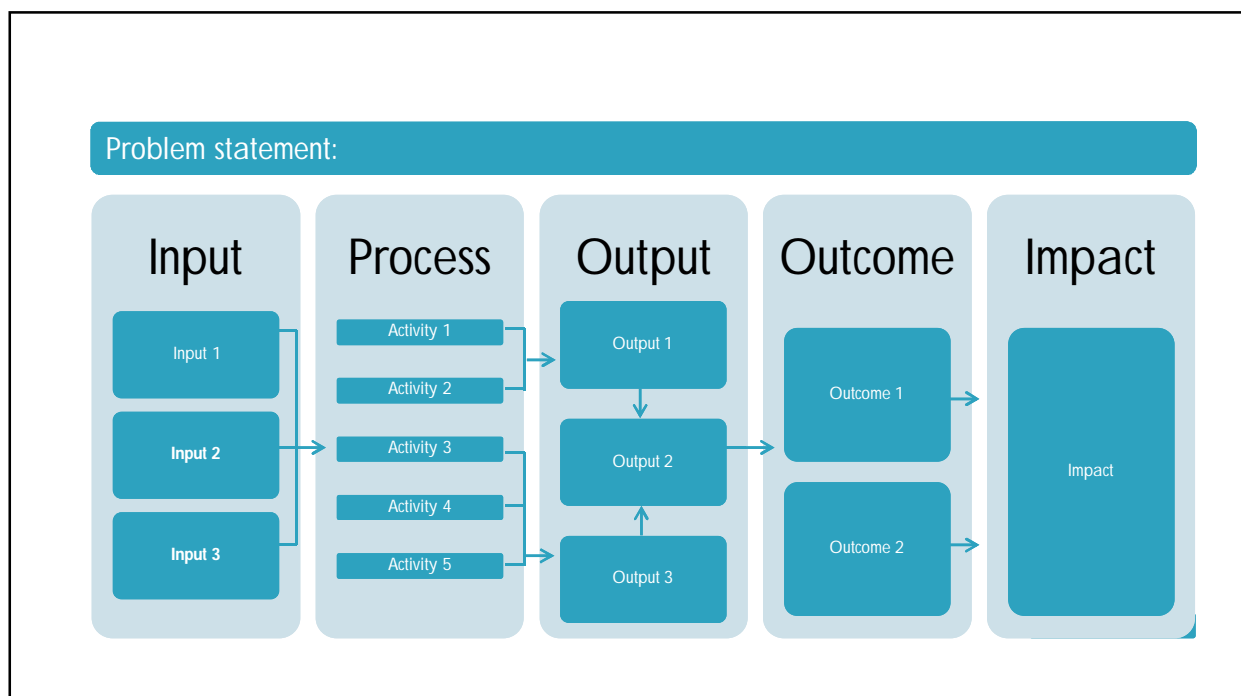
- Is ***episodic*** assessment
- Usually looks at the change in targeted results that can be attributed to the program
- Measures how well the program activities have met expected objectives
- Helps understanding the effectiveness, relevance and impact

## Frameworks in program design

	Brief Description	Use in Program Management	Basis for Monitoring and Evaluation
Conceptual Framework	A diagram of a set of relationships between factors that are believed to impact or lead to a target condition	Helps determine which factor the program will influence	Does not form the basis of M&E activities but can help to explain program results
Result Framework	Logically links program objectives into strategic goals	Shows causal relationships between program objectives	Forms the basis of M&E activities at the objective level
<b>Logic Model Framework</b>	<b>Logically links inputs, processes, outputs and outcomes</b>	<b>Shows causal relationship between inputs and objectives</b>	<b>Forms basis of M&amp;E activities at all program levels</b>

## Logic model framework

- It is a framework that logically summarizes the intended outcomes of a program and the steps to attain those
- It describes the inputs, activities or processes, outputs, outcomes, and impacts of a program and how these elements work together to reach a particular goal
- It helps to identify key processes and can point to potential problems if goals are not achieved



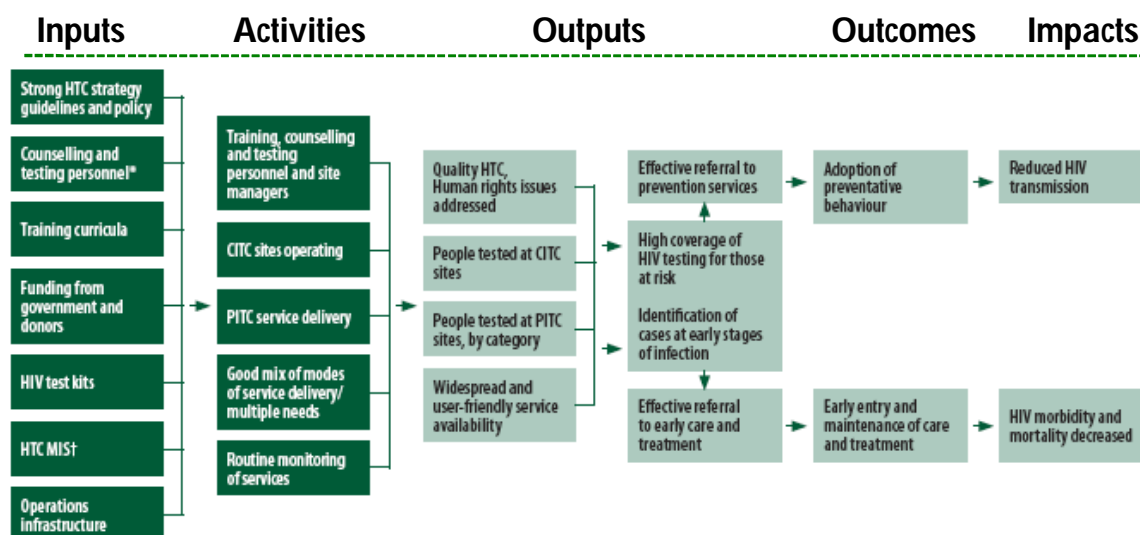
## Constructing a logic model framework

- **Step 1:** State the problem that the program intends to address
- **Step 2:** Consider the related inputs that are necessary to address the problem
- **Step 3:** Add activities and indicate relationships between activities, and inputs and activities, as applicable
- **Step 4:** Add outputs that are expected from the activities and indicate applicable relationships between activities and outputs
- **Step 5:** Add expected outcomes and indicate applicable relationships within outcomes and with impact
- **Step 6:** Add expected impact

## Components of logic model framework

- **Inputs:** Resources used in a program, such as money, staff, guidelines, materials etc.
- **Activities:** Services that the program provides to accomplish its objectives, such as outreach, materials distribution, counseling sessions, workshops, and training sessions for counseling/testing (C/T) counselors
- **Outputs:** Direct products or deliverables of the program, such as intervention sessions completed, people reached, materials distributed, or number of people who received HIV test results
- **Outcomes:** Program results that occur both immediately and some time after the activities are completed, such as changes in knowledge, attitudes, beliefs, skills, access, or behaviors
- **Impacts:** Long-term results of one or more programs over time, such as changes in HIV infection, morbidity, and mortality etc.

**Problem Statement:** HIV Infection rates continue to rise, understanding the importance of people knowing their HIV status, developing risk reduction strategies and accessing treatment and care services.



## In conclusion

- It is essential that all components are clearly stated since the design of the program. Vague activities are hard to implement and to monitor
- Different frameworks are used for M&E with its own strengths and limitations. Logical Model Framework is widely used to monitor and evaluate HIV programs
- Developing a M&E plan while designing a program provides better opportunity to think out potential problems and identify possible solutions early-on
- Early attention to M&E also helps in building a program that has an increased chance to succeed
- Properly evaluated successful programs provide opportunities to replicate strategies in similar setting elsewhere

## References

- Monitoring the Declaration of Commitment on HIV/AIDS: guidelines on construction of core indicators: UNGASS/UNAIDS (2010).
- The Monitoring and Evaluation Toolkit HIV, Tuberculosis, Malaria and Health and Community Systems Strengthening. The Global Fund to Fight AIDS, Tuberculosis and Malaria. 2011
- Monitoring and evaluation of health systems strengthening: An operational framework WHO, Geneva. October 2010
- Guide for monitoring and evaluating national HIV testing and counselling (HTC) programmes: field-test version. WHO 2011
- National AIDS Programmes. A Guide to Monitoring and Evaluation. UNAIDS (2000)
- National AIDS Programmes. A guide to indicators for monitoring and evaluating national HIV/AIDS prevention programmes for young people. WHO (2004)
- Contents used in this presentation were adopted from M&E coursework available on Global Health eLearning Center at <http://www.cpc.unc.edu/measure/training/online-courses/related-online-courses/m-e-frameworks-for-hiv-aids-programs.html>

### COMPONENTS OF A M&E SYSTEM

SUSHIL KOIRALA MA. MPH.

Joint Action program on reduction of HIV vulnerability related to population movement in the greater Mekong sub-region, Consultation Meeting, July 11-13 2012, Bangkok, Thailand

## In this session

- Review an example of logical model framework
- Discuss basics on indicators
- Discuss targets and timeline
- Discuss steps in developing program M&E system

## JAP Area 2

- JAP Area 2: To promote community-based approaches that reduce HIV vulnerability
- Strategic Objective 2.2: To provide awareness and information on HIV prevention and HIV care services to migrants, mobile population, and affected communities (hereinafter referred as migrants)

## Activity-1

- **Pre-departure orientation to migrants on HIV prevention, and access to HIV prevention, care and support services in destination countries**
  - Pre-departure training in the to perspective migrants, mobile populations and families at the community
  - Pre-departure information provided to migrants – related to accessing HIV/AIDS services; potential risks for each occupation and risk reduction measures-departure orientations in partnership with destination countries
  - Reach the migrants and learn more about their conditions

## Activity-2

- **Mapping of available service for migrants, study on migration pattern and migrant's needs assessment**
  - Formally identify and institutionalize CBOs/NGOs working with affected populations; SO government is aware of who is working with and what work is being done
  - Program that would map and understand the migrants; analysis of motivations for migration; analysis of specific vulnerability context; specific understanding of occupations and mobility (movement – from source country)
  - Get information from migrants themselves; partnership with NGOs and use of community networks to understand migrants
  - Lao – profile of migrant population to develop appropriate and specific information (i.e. sex workers); including potential risks (part. for women)



## Activity-3

- **Peer led outreach based HIV prevention intervention with referral to VCT, treatment and care services**
  - Distribution of IEC material
  - Community forums
  - Following identification, then develop/build capacity of CBOs to work with community in developing/providing.

## Activity-4

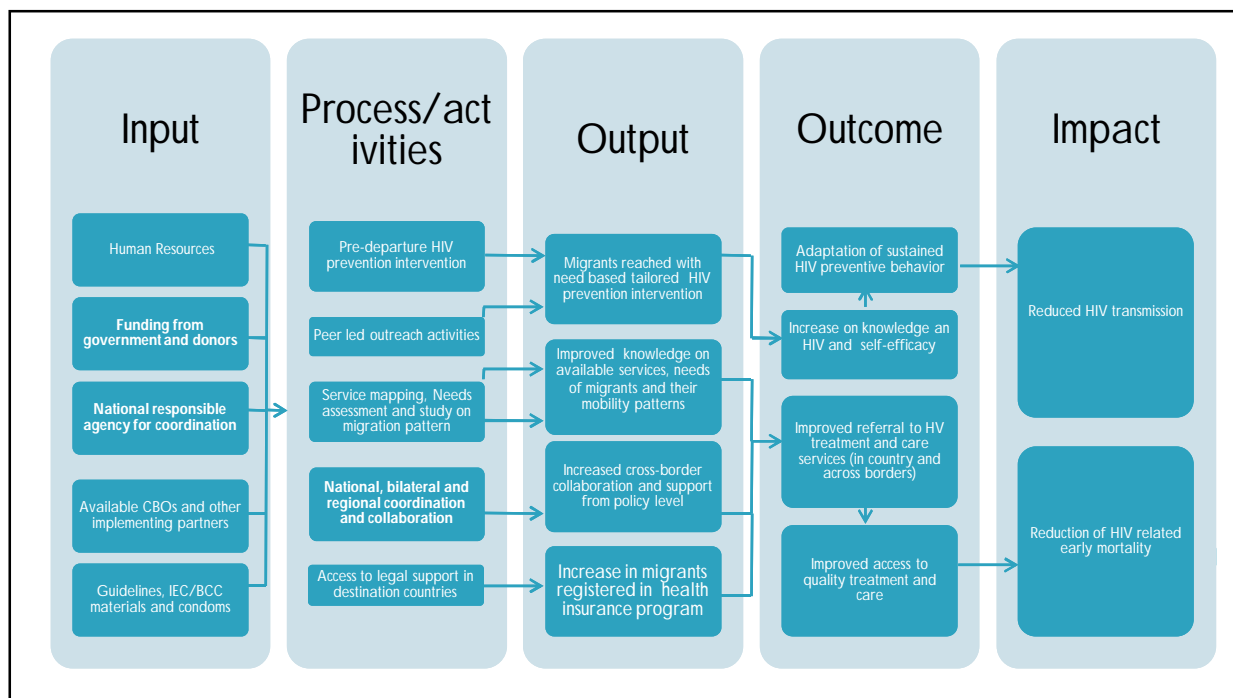
- **In-country, cross-border and regional coordination and collaboration**
  - FP; Government and civil society collaboration, HIV national focal point, Ministry of Public health and provincial level.
  - Interaction and coordination between civil societies at both sides of the border
  - Pre-departure program needs to be coordinated at host countries (i.e. ensure services for migrant as contained in the information package is available)
  - Intensive workshop
  - Bilateral coordination and cooperation at cross-border for prevention programs (i.e. awareness raising for legal and illegal migrants)
  - Mechanisms between and among CSOs in receiving and sending countries; Mechanisms for coordination between CSOs and governments
  - Forum where CSOs and governments to have an exchange in addressing migrant issues

## Activity-5

- **Access to legal support in destination countries**
  - ▣ Activities to link migrants with legal support, not just health services

## Logical framework (example)

- Goal: To Reduce vulnerability and promote access to HIV prevention, treatment, care and support among migrants, mobile population, and affected communities in GMS countries.
- JAP Area 2: To promote community-based approaches that reduce HIV vulnerability
- Strategic Objective 2.2: To provide awareness and information on HIV prevention and HIV care services to migrants, mobile population, and affected communities (hereinafter referred as migrants)
- Problem Statement: Migrants are in increased risk of acquiring HIV and often face difficulties accessing basic HIV prevention, care and support services. A peer led intervention with proper access to quality care is proven to be an effective intervention



## Monitoring?

- What are the key success factors? (priority)
- Can we quantify the output? (measureable)
- How are we going to measure it? (feasible)
- How often and when we are going to measure it? (time-bound)
- Is it possible to get this information from the existing sources? (cost effective)
- How are we going to use the information? (use)
- How expensive it is to measure it? (affordable)

## Indicators

- Indicators are measurable characteristic or variable, which represent project progress
- Monitoring and evaluation requires indicators that are specific, measurable, attainable, relevant, and time-bound (SMART)

## Sample indicator (and what it is looking at ?)

- Inputs:
  - Amount in USD made available for the implementation of HIV prevention, care and support program among on migrants (financial commitment)
  - Number of BCC materials (posters, brochures) made available for the program ( use of existing recourses/saving)
- Activities:
  - Number of migrants reached through pre-departure orientation program (improved coverage)
  - Number of migrants reached though peer led outreach based interventions (improved coverage)
  - Number of cross-border collaboration meetings held (improved, coordination, collaboration and referral-**proxy**)
  - Number of migrants receiving legal assistance for registration in health insurance program (Improved access-**proxy**)

## Sample indicator (and what it is looking at ?)

- **Output:**
  - Number of migrants reached with need based tailored HIV prevention intervention ( improved coverage)
  - Percentage of migrants registered in health insurance program (improved access)
  - Percentage of migrants correctly identifying at-least three methods of HIV transmission (improved knowledge)
  - Number of migrants who are referred to and have received at-least one service from HIV health service center (improved coordination and referral)
  - Number of migrants present with standard ART transfer card in health facility of the home country (improved referral)
- **Outcome:**
  - Anti Retroviral Therapy coverage among migrants (Improved access)
  - Percentage of migrants reporting the use of a condom their most recent sexual encounter( Improved HIV preventive behavior)
- **Impact:**
  - Number of new reported HIV infection among migrants ( Reduced incidence)

## Targets and timeline (Indicator data sheet)

Indicators	Baseline value	Source/date	Quarterly Targets				Cumulative target
			Y1	Y2	Y3	Y4	
Number of migrants reached through peer led outreach based interventions	NA	NA	0	200000	470000	1700000	1700000
Number of migrants receiving legal assistance for registration in health insurance program	NA	NA	0	12000	45000	100000	100000
Number of migrants who are referred to and have received at-least one service from HIV health service center	NA	NA	0	3000	15000	35000	35000
Number of migrants present with standard ART transfer card in health facility of the home country	NA	NA	0	100	1500	15000	1500
Anti Retroviral Therapy coverage among migrants	2%	UNGASS Reports (GMS) -2010	NA	5%	NA	15%	NA
Percentage of migrants reporting the use of a condom their most recent sexual encounter	47%	IBBS (GMS) - 2101	NA	65%	NA	85%	NA
Number of new reported HIV infection among migrants (	12000	NAP	13000	11000	10000	7000	NA

## Defining indicators (according to the program context)

- ▣ Purpose
- ▣ Applicability
- ▣ Data collection frequency
- ▣ Measurement tool
- ▣ Method of measurement
- ▣ Numerator and Denominator
- ▣ Interpretation

## M&E design process (remaining tasks)

- ▣ Define M&E process and Information flow for the program
- ▣ Recording and reporting tools
- ▣ Reporting timeline and cycles
- ▣ Recording and reporting responsibilities (country level and regional level)
- ▣ Validation of data and data quality assurance
- ▣ Feedback process ( regular, coordination sharing meetings, annual reviews)
- ▣ M&E capacity building and supportive supervision
- ▣ Dissemination of information
- ▣ Data protection and confidentiality issues
- ▣ Evaluation through Internal and external review

## In conclusion

- SMART indicators makes it easy to measure and interpret
- Using standard indicators and adopting pre-devolved/tested tools ensures consistency and comparability across the member countries
- It is important to distinguish between program M&E and information collection functions like active surveillance, mapping, outreach based information collection etc. These form basis for M&E but are activities under regular implementation.
- It is possible that a lot of program information are already inside existing national M&E system, IBBS etc. Using existing data sources saves money, time and mostly importantly reduces reporting burden to already overburdened people.
- Defining roles, timeline and process very clearly early-on helps in smooth implementation of M&E functions
- Choosing only optimal number of indicators makes the system light and practical
- Ensuring participation of all stakeholders in planning process develops ownership of the M&E system and the program as a whole

## Resources

- Monitoring the Declaration of Commitment on HIV/AIDS: guidelines on construction of core indicators: UNGASS/UNAIDS (2010).
- The Monitoring and Evaluation Toolkit HIV, Tuberculosis, Malaria and Health and Community Systems Strengthening. The Global Fund to Fight AIDS, Tuberculosis and Malaria. 2011
- Monitoring and evaluation of health systems strengthening: An operational framework WHO, Geneva. October 2010
- Guide for monitoring and evaluating national HIV testing and counselling (HTC) programmes: field-test version. WHO 2011
- National AIDS Programmes. A Guide to Monitoring and Evaluation. UNAIDS (2000)
- National AIDS Programmes. A guide to indicators for monitoring and evaluating national HIVAIDS prevention programmes for young people. WHO (2004)
- Content used in this presentation were adopted from Global Health eLearning Center available at <http://www.cpc.unc.edu/measure/training/online-courses/related-online-courses/m-e-frameworks-for-hiv-aids-programs.html>